



Kansas Dept. of Health and Environment KS0110

Iola Register

<http://www.iolaregister.com/>

Allen

Iola, KS

Daily

Readership = 8,930

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/14/2008	1	GREEN BEANS, CIVIL DISOBEDIENCE GOOD FOR...	19	\$163.78	8,931
06/18/2008	3	COMING EVENTS	6	\$51.72	8,931
06/19/2008	1	LOCAL PRODUCE IN DEMAND	33	\$284.46	8,931
06/19/2008	3	SATURDAY	4	\$34.48	8,931
06/20/2008	1	GARDENERS PREP FOR SATURDAY SALE	24	\$206.88	8,931
06/20/2008	3	SATURDAY	2	\$17.24	8,931
06/27/2008	1	MARKET SET AGAIN SATURDAY	7	\$60.34	8,931
			95	\$818.90	62,517
			7 total records		

Anderson Co. Review

<http://www.garnett-ks.com>

Anderson

Garnett, KS

Weekly

Readership = 6,686

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/15/2008	1	LIBRARY TO HOST FLINT HILLS PHOTO EXHIBIT	19	\$161.31	6,686
07/22/2008	4	NEW FARMERS' MARKET CATERS TO 'LOCAVORES'.	19	\$161.31	6,686
07/22/2008	7	FARMERS MARKET CELEBRATES GRAND OPENING	33	\$280.17	6,686
			71	\$602.79	20,058
			3 total records		

Ellinwood Leader

Barton

Ellinwood, KS

Weekly

Readership = 2,205

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/27/2008		A NICE SIZED CROWD WAS AT THE FIRST...	15	\$70.05	2,206
			15	\$70.05	2,206
			1 record		

Great Bend Tribune**Barton****Great Bend, KS****Daily****Readership = 13,852**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/12/2008	2	DEADLINE FOR EARLY REGISTRATION FOR THE...	14	\$138.60	13,853
06/13/2008	2	AREA HAPPENINGS	16	\$158.40	13,853
06/18/2008	2	AREA HAPPENINGS	16	\$158.40	13,853
06/19/2008	2	AREA HAPPENINGS	16	\$158.40	13,853
06/20/2008	2	AREA HAPPENINGS	18	\$178.20	13,853
06/22/2008	2	AREA HAPPENINGS	13	\$128.70	13,853
06/25/2008		AREA HAPPENINGS	14	\$138.60	13,853
06/25/2008	5	ELLINWOOD RESIDENT'S COTTAGE BUSINESS...	35	\$346.50	13,853
06/27/2008	2	HOISINGTON VFW POST 7428	15	\$148.50	13,853
06/27/2008	6	RAKIN' IN THE DOUGH	15	\$148.50	13,853
07/01/2008	2	AREA HAPPENINGS	15	\$148.50	13,853
07/02/2008	2	AREA HAPPENINGS	16	\$158.40	13,853
07/03/2008	2	AREA HAPPENINGS	15	\$148.50	13,853
07/04/2008	2	AREA HAPPENINGS	14	\$138.60	13,853
07/06/2008	6	COUNCIL TO CONSIDER POWER PLANT METERING	7	\$69.30	13,853
07/09/2008	2	AREA HAPPENINGS	14	\$138.60	13,853
07/09/2008	6	EVENTS	5	\$49.50	13,853
			258	\$2,554.20	235,501
			17 total records		

Ft. Scott Tribune<http://www.fstribune.com>**Bourbon****Fort Scott, KS****Daily****Readership = 6,410**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/26/2008	1	KANSAS HEALTH FIAR SLATED FOR SATURDAY AT..	14	\$137.90	6,410
			14	\$137.90	6,410
			1 record		

Augusta Daily Gazette<http://www.augustagazette.com/>**Butler****Augusta, KS****Daily****Readership = 4,567**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/26/2008	1	FARMER'S MARKET BEGINS SATURDAY	3	\$25.41	4,568
			3	\$25.41	4,568
			1 record		

El Dorado Times<http://www.eldoradotimes.com/>

Butler

El Dorado, KS

Daily

Readership = 7,486

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/28/2008	2	LEGISLATIVE UPDATE	41	\$358.75	7,486
			41	\$358.75	7,486
					1 record

Columbus Daily Advocate

Cherokee

Columbus, KS

Daily

Readership = 5,177

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/16/2008	1	FARMERS MARKET TO OPEN THIS WEEKEND	8	\$44.00	5,177
06/19/2008	1	FARMER'S MARKET	1	\$5.50	5,177
06/26/2008	4	PR-FARMERS MARKET	9	\$49.50	5,177
			18	\$99.00	15,531
					3 total records

Galena Sentinel-Times<http://www.sentineltimes.com/>

Cherokee

Galena, KS

Weekly

Readership = 2,962

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/16/2008	2	SMOKING BANS IMPROVE A COMMUNITY'S...	2	\$9.16	2,962
			2	\$9.16	2,962
					1 record

Clay Center Dispatch<http://www.zwire.com/site/news.cfm?brd=1160>

Clay

Clay Center, KS

Daily

Readership = 6,403

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/08/2008	1	USD-379 TO TOUGHEN, CLARIFY DRUG RULES	47	\$394.80	6,403
			47	\$394.80	6,403
					1 record

Concordia Blade-Empire<http://www.bladeempire.com/>

Cloud

Concordia, KS

Daily

Readership = 5,480

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/02/2008	1	TOBACCO SHOP SIGN RAISING A FEW EYEBROWS	6	\$39.60	5,481
			6	\$39.60	5,481 1 record

Miltonvale Record

Cloud

Miltonvale, KS

Weekly

Readership = 1,396

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/10/2008	1	FARMER'S MARKET	3	\$8.25	1,396
			3	\$8.25	1,396 1 record

Arkansas City Traveler<http://www.arkcity.net/>

Cowley

Arkansas City, KS

Daily

Readership = 8,940

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/13/2008		TRISH MCMAINS, LEFT, BUYS ZUCCHINI...	97	\$861.36	8,940
06/20/2008	12	FARMING FOR ART	31	\$275.28	8,940
06/20/2008	1	MARKET CRANKS UP	10	\$88.80	8,940
06/27/2008	9	ALL-STAR BAKERS	31	\$275.28	8,940
07/11/2008		MARKET IN TOWN	24	\$213.12	8,940
07/17/2008	2	IN KANSAS, SWEET CORN IS RITE OF SUMMER	27	\$239.76	8,940
			220	\$1,953.60	53,640 6 total records

Winfield Daily Courier<http://www.winfieldcourier.com/>

Cowley

Winfield, KS

Daily

Readership = 11,966

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/16/2008	1	GORGEOUS DAY FOR FARMERS' MARKET	36	\$287.28	11,967
06/27/2008	5	FARMERS' MARKET LOOKING FOR 'LOCAVORES	28	\$223.44	11,967
07/01/2008	4	SECONDHAND SMOKE LEAVES KIDS PRONE TO...	22	\$175.56	11,967
07/02/2008	2	MAKING A LITTLE MONEY AT THE FARMERS'...	28	\$223.44	11,967

07/03/2008	8	FARMERS MARKET PART OF DEXTER BAR-B-Q...	10	\$79.80	11,967	
07/04/2008	3A	TO MARKET, TO MARKET TO BUY A FAT PIG	25	\$199.50	11,967	
07/10/2008	4	TOP O THE MORNIN' TO YA' AT SATURDAY'S...	34	\$271.32	11,967	
07/17/2008	4	RAINED ON BUT NOT RAINED OUT	23	\$183.54	11,967	
			206	\$1,643.88	95,736	8 total records

Girard Press<http://www.girardpress.com/>**Crawford****Girard, KS****Weekly****Readership = 2,898**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/18/2008	2	FARMERS MARKET	1	\$5.13	2,898	
06/25/2008	2	GIRARD FARMERS MARKET	1	\$5.13	2,898	
07/02/2008	2	FARMERS MARKET	1	\$5.13	2,898	
07/09/2008	2	GIRARD FARMERS MARKET	1	\$5.13	2,898	
			4	\$20.52	11,592	4 total records

Abilene Reflector-Chronicle<http://www.abilene-rc.com/>**Dickinson****Abilene, KS****Daily****Readership = 8,544**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/27/2008		NUTRITIONAL, PHYSICAL ACTIVITY GRANT...	25	\$187.50	8,544	
06/27/2008	5	DICKINSON COUNTY COMMISSION MINUTES	32	\$240.00	8,544	
			57	\$427.50	17,088	2 total records

Lawrence Journal-World<http://www.ljworld.com/>**Douglas****Lawrence, KS****Daily****Readership = 47,076**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/12/2008	4	LAWRENCE DATEBOOK	22	\$655.60	47,076	
06/13/2008	4	LAWRENCE DATEBOOK	21	\$625.80	47,076	
06/18/2008	1	BUMPER CROP OF PRODUCE CLOSE TO HOME	43	\$1,281.40	47,076	
06/19/2008	4	LAWRENCE DATEBOOK	19	\$566.20	47,076	
06/21/2008	2B	KC SMOKING BAN GOES INTO EFFECT TODAY	3	\$89.40	47,076	
06/22/2008	2B	24 TUESDAY	5	\$149.00	47,076	

06/23/2008	4	LAWRENCE DATEBOOK	13	\$387.40	47,076
06/24/2008	4	24 TODAY	11	\$327.80	47,076
06/26/2008	4	LAWRENCE DATEBOOK	21	\$625.80	47,076
06/27/2008	4	LAWRENCE DATEBOOK	24	\$715.20	47,076
06/28/2008	2B	LAWRENCE DATEBOOK	26	\$774.80	47,076
06/29/2008	2B	LAWRENCE DATEBOOK	18	\$536.40	47,076
07/02/2008	4	LAWRENCE DATEBOOK	18	\$536.40	47,076
07/04/2008	4	LAWRENCE DATEBOOK	24	\$715.20	47,076
07/05/2008	4	LAWRENCE DATEBOOK	25	\$745.00	47,076
07/06/2008	2B	LAWRENCE DATEBOOK	16	\$476.80	47,076
07/08/2008	4	LAWRENCE DATEBOOK	16	\$476.80	47,076
07/09/2008	4	LAWRENCE DATEBOOK	19	\$566.20	47,076
07/10/2008	3	CITY READIES FOR FESTIVAL	17	\$506.60	47,076
07/10/2008	4	LAWRENCE DATEBOOK	15	\$447.00	47,076
07/11/2008	4	LAWRENCE DATEBOOK	22	\$655.60	47,076
07/11/2008	5	VOTER EVENT BRINGS CANDIDATES TO MARKET	4	\$119.20	47,076
07/12/2008	2B	LAWRENCE DATEBOOK	19	\$566.20	47,076
07/13/2008	4	LAWRENCE DATEBOOK	15	\$447.00	47,076
07/13/2008	8B	CLUB NEEDS MENTORS FOR CHILDREN	9	\$268.20	47,076
07/13/2008	1B	APPRENTICESHIPS RAISE NEW CROP OF FARMERS	25	\$745.00	47,076
07/13/2008	2B	LAWRENCE DATEBOOK	20	\$596.00	47,076
07/15/2008	4	LAWRENCE DATEBOOK	15	\$447.00	47,076
07/16/2008		SHORT BUT SWEET	68	\$2,026.40	47,076
			573	\$17,075.40	1,365,204
			29 total records		

Ellis Review

Ellis

Ellis, KS

Weekly

Readership = 2,401

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/12/2008	2	ECCP ENCOURAGES MEN TO QUIT TOBACCO	13	\$45.89	2,401
			13	\$45.89	2,401
			1 record		

Hays Daily News<http://www.HDNews.net/>

Ellis

Hays, KS

Daily

Readership = 29,046

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/25/2008	2	TODAY	8	\$120.00	29,047

06/27/2008	2	CALENDAR	18	\$270.00	29,047
07/04/2008	2	CALENDAR	17	\$255.00	29,047
07/06/2008	2	WEDNESDAY	4	\$60.00	29,047
07/07/2008	2	EVENTS	13	\$195.00	29,047
07/09/2008	2	EVENTS	9	\$135.00	29,047
07/10/2008	2	CALENDAR	10	\$150.00	29,047
07/16/2008	8	SLUGGISHNESS SETS IN DURING TEEN YEAR	33	\$495.00	29,047
			112	\$1,680.00	232,376
			8 total records		

Garden City Telegram

Finney

Garden City, KS

Daily

Readership = 19,782

<http://www.gctelegram.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/23/2008	1	RESIDENTS MAKE A STOP AT GERM CITY	50	\$691.50	19,782
07/01/2008	2	CLERKS CITED FOR ALLEGED TOBACCO...	10	\$138.30	19,782
07/03/2008	1	LEGISLATORS TAKING SCIENTIFIC APPROACH	30	\$414.90	19,782
07/11/2008	3	FARMERS MARKET VOUCHERS AVAILABLE	4	\$55.32	19,782
			94	\$1,300.02	79,128
			4 total records		

Dodge City Daily Globe

Ford

Dodge City, KS

Daily

Readership = 16,969

<http://www.dodgeglobe.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/12/2008	4	COURT SHOULD REJECT EXPANDED-GAMBLING...	11	\$127.60	16,969
06/27/2008	7	MEADE FARMERS MARKET IS ON FOR THE...	15	\$174.00	16,969
07/03/2008	2	PARENT: HUTCHINSON SMOKESHOP'S SIGN NOT...	5	\$58.00	16,969
07/04/2008	3	NEW AT THE MEADE FARMERS MARKET	9	\$104.40	16,969
07/11/2008	10	MUSIC AT MEADE FARMERS MARKET	4	\$46.40	16,969
07/11/2008	1B	SMOKING BANNED ACROSS THE WORLD	9	\$104.40	16,969
			53	\$614.80	101,814
			6 total records		

Ottawa Herald<http://www.ottawaherald.com/>

Franklin

Ottawa, KS

Daily

Readership = 11,798

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/17/2008	3	NEW FARMER'S MARKET OPENS THURSDAY	8	\$71.36	11,799
06/20/2008	1	SHOPPERS SHOW, SELLERS DON'T	53	\$472.76	11,799
06/27/2008	1	COMMITTEE MAKES SURE SECOND TIME'S A...	19	\$169.48	11,799
07/03/2008	5	PARENT: HUTCHINSON SMOKESHOP'S SIGN...	7	\$62.44	11,799
07/12/2008	1	FARMER'S MARKET HEADED BACK TO GARNETT'S.	17	\$151.64	11,799
			104	\$927.68	58,995
			5 total records		

Daily Union<http://www.dailyu.com>

Geary

Junction City, KS

Daily

Readership = 10,561

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/22/2008	1	CITY'S SMOKING BAN 'UNRESTRAINED'	5	\$42.00	10,562
07/16/2008	2	EFFORT CONNECTS FARMERS, TOURISTS	34	\$285.60	10,562
			39	\$327.60	21,124
			2 total records		

Gove Co. Advocate

Gove

Quinter, KS

Weekly

Readership = 4,137

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/09/2008	1	FARMER'S MARKET FRIDAYS IN QUINTER	2	\$7.00	4,138
			2	\$7.00	4,138
			1 record		

Eureka Herald<http://www.eurekaheald.com/>

Greenwood

Eureka, KS

Weekly

Readership = 4,866

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	2	CONCERNED....	9	\$54.00	4,867
			9	\$54.00	4,867
			1 record		

Harvey Co. Independent

Harvey

Halstead, KS

Weekly

Readership = 4,643

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/12/2008	2	NEWSPAPERS SHOULD MAKE A SMOKING BAN A...	10	\$70.00	4,644
			10	\$70.00	4,644
					1 record

Newton Kansan<http://www.thekansan.com/>

Harvey

Newton, KS

Daily

Readership = 18,156

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/10/2008	4	CIGARETTE FIRES DEADLY, COSTLY	23	\$342.70	18,156
06/24/2008	3	DINE OUT! KANSAS INVITES NOMINATIONS	11	\$163.90	18,156
07/01/2008	7	MARKET TO HAVE 5TH OF JULY BURGER FRY	5	\$74.50	18,156
07/03/2008	11	FARMERS MARKET OPEN TWO DAYS EACH WEEK	1	\$14.90	18,156
07/16/2008	1	FARMERS' MARKET OFFERS CANVAS BAGS	1	\$14.90	18,156
			41	\$610.90	90,780
					5 total records

Haskell Co. Monitor-Chief

Haskell

Sublette, KS

Weekly

Readership = 2,647

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/02/2008	7	TOBACCO COSTS KANSAS IN LIVES, HEALTH...	13	\$58.50	2,647
			13	\$58.50	2,647
					1 record

Holton Recorder<http://www.holtonrecorder.com/>

Jackson

Holton, KS

Bi-Weekly

Readership = 10,865

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/14/2008	7	JCCTCC LAUNCHING ANTI-DRINKING CAMPAIGN	11	\$77.00	10,865
			11	\$77.00	10,865
					1 record

Kansas City Star<http://www.kcstar.com>**Jackson****Kansas City, MO****Daily****Readership = 607,344**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/12/2008	1	CASINO IN KCK CLOUDS THE ISSUE OF SMOKING...	36	\$18,457.92	607,345
06/13/2008	10B	SMOKING BAN HURTS SMALL BIZ	4	\$2,050.88	607,345
06/14/2008	1B	DADS, WHY NOT KICK THE HABIT?	23	\$11,792.56	607,345
06/19/2008	B12	KC ZOO LIMITS PATRON'S SMOKING	2	\$1,025.44	607,345
06/20/2008	B10	SMOKING BAN	4	\$2,050.88	607,345
06/20/2008		I AM A NONSMOKER, AND I HOPE THE 7TH STREET.	4	\$2,050.88	607,345
06/20/2008	B10	WOULD SOMEONE WHO SUPPORTED THE RECENT..	5	\$2,563.60	607,345
06/20/2008	B2	PRAIRIE VILLAGE SMOKING BAN STARTS AUG. 1	7	\$3,589.04	607,345
06/20/2008	B6	PURSUIT OF IDEAS ON HEALTH CARE URGED	11	\$5,639.92	607,345
06/21/2008	1	IT'S NOW OFFICIAL, KC: NO SMOKING	40	\$20,508.80	607,345
06/22/2008	B8	A WISE CHANGE THAT PROTECTS PUBLIC HEALTH.	19	\$9,741.68	607,345
06/24/2008	D14	'HEALTH REFORM IS A MULTIYEAR PROCESS' IN...	16	\$8,203.52	607,345
06/24/2008	B1	BAN HAS PUFFERS IN HUFF	26	\$13,330.72	607,345
06/29/2008	2D	FLASH BACK	16	\$8,203.52	607,345
06/30/2008	B8	SMOKERS LOSING THEIR HABITAT	3	\$1,538.16	607,345
07/02/2008	B10	LET WAR VETERANS SMOKE	5	\$2,563.60	607,345
07/03/2008	10B	SMOKING BAN HURTS BARTENDER	4	\$2,050.88	607,345
07/05/2008	8B	DENIED THE RIGHT TO SMOKE IN NKC	5	\$2,563.60	607,345
07/06/2008	10B	TREATING SMOKERS WITH DIGNITY	5	\$2,563.60	607,345
07/11/2008	8B	LAWS AGAINST FIREWORKS USE	4	\$2,050.88	607,345
07/11/2008	8B	FIREWORKS VS. CIGARETTES	5	\$2,563.60	607,345
07/13/2008	10B	NO DIGNITY IN SMOKING	2	\$1,025.44	607,345
			246	\$126,129.12	13,361,590
			22 total records		

DeSoto Explorer<http://www.desotoexplorer.com/>**Johnson****DeSoto, KS****Weekly****Readership = 2,497**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	2	FARMERS' MARKET TO OPEN	3	\$23.10	2,498
07/10/2008	1	PICKINGS TO PICK UP AT FARMERS' MARKET	39	\$300.30	2,498
			42	\$323.40	4,996
			2 total records		

Gardner News<http://www.gardnernews.com/>**Johnson****Gardner, KS****Bi-Weekly****Readership = 5,292**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/27/2008	5	LAWRENCE MARKET OPEN THREE DAYS EACH...	25	\$500.00	5,292	
06/27/2008	2	ONGOING	15	\$300.00	5,292	
07/09/2008	6	FRESHEST FRUITS, VEGGIES LOCALLY GROWN	13	\$260.00	5,292	
			53	\$1,060.00	15,876	3 total records

Johnson County Sun**Johnson****Overland Park, KS****Semi Weekly Readership = 43,113**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/25/2008	5	TOBACCO COSTS KANSAS IN LIVES, HEALTH...	13	\$158.34	43,114	
07/02/2008	1	THE STATE'S TURN TO GROAN	18	\$219.24	43,114	
07/02/2008	4	COUNTY SEEKS TO MEET DEMAND AS MORE...	27	\$328.86	43,114	
07/02/2008	4	SEEDS TO FEED PROVIDES PRODUCE FOR FOOD...	54	\$657.72	43,114	
			112	\$1,364.16	172,456	4 total records

Kansas City Jewish Chronicle<http://www.kcjc.com>**Johnson****Kansas City, KS****Weekly****Readership = 9,200**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/27/2008	29	VILLAGE SHALOM CAMPUS TO BE TOBACCO FREE	7	\$177.10	9,200	
			7	\$177.10	9,200	1 record

Olathe News<http://www.theolathenews.com>**Johnson****Olathe, KS****Daily****Readership = 10,147**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/14/2008	1	SEEING RED	79	\$2,923.00	10,148	
06/18/2008	5	FARMERS MARKET IS NOW OPEN	2	\$74.00	10,148	
06/21/2008	4	THUMBS UP	2	\$74.00	10,148	
06/25/2008	8B	FARMERS MARKET OPEN	2	\$74.00	10,148	

07/02/2008	8	PICK PERFECT PRODUCE	45	\$1,665.00	10,148	
07/12/2008	1	HOMEGROWN	87	\$3,219.00	10,148	
			217	\$8,029.00	60,888	6 total records

Shawnee Dispatch<http://www.shawneewestdispatch.com>**Johnson****Shawnee, KS****Weekly****Readership = 56,809**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
07/02/2008	1	PRIMARY FEATURES SHAWNEE, MERRIAM...	35	\$931.00	56,810	
			35	\$931.00	56,810	1 record

Spring Hill New Era<http://www.gardnernews.com>**Johnson****Spring Hill, KS****Bi-Weekly****Readership = 2,072**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/25/2008	2	SPRING HILL FARMERS MARKET	4	\$80.00	2,072	
07/09/2008	1	223RD PROJECT DELAYS STALL NEARBY...	88	\$1,760.00	2,072	
			92	\$1,840.00	4,144	2 total records

Cunningham Courier**Kingman****Cunningham, KS****Weekly****Readership = 1,497**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/27/2008		KINGMAN COUNTY HEALTH COALITION	8	\$33.60	1,497	
			8	\$33.60	1,497	1 record

Kingman Leader-Courier**Kingman****Kingman, KS****Semi Weekly Readership = 5,520**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/19/2008	1	FARM & ART MARKET IN MOPAC DEPOT	4	\$25.60	5,520	
06/26/2008	13	BC/BS OF KS GOING TOBACCO FREE JULY 1	23	\$147.20	5,520	
07/03/2008	4	KINGMAN COUNTY HEALTH COALITION	8	\$51.20	5,520	

35 \$224.00 16,560 3 total records

Kiowa Co. Signal**Kiowa****Greensburg, KS****Weekly****Readership = 2,327**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/18/2008	8	RECAP OF JUNE 14 FARMERS' MARKET	4	\$23.40	2,328
07/09/2008	4	THE GREENING OF GREENSBURG	20	\$117.00	2,328
			24	\$140.40	4,656
			2 total records		

Parsons Sun<http://www.parsonssun.com/>**Labette****Parsons, KS****Daily****Readership = 12,921**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	1	DEMAND FOR LOCAL PRODUCE INCREASES	11	\$97.90	12,921
07/03/2008	2	PARENTS OBJECT TO ADVERTISING	4	\$35.60	12,921
			15	\$133.50	25,842
			2 total records		

Fort Leavenworth Lamp<http://www.ftleavenworthlamp.com>**Leavenworth****Leavenworth, KS****Weekly****Readership = 17,250**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/17/2008	6B	SMOKING SPEEDS TOOTH DECAY	19	\$244.15	17,250
			19	\$244.15	17,250
			1 record		

Leavenworth Times<http://www.leavenworthtimes.com/>**Leavenworth****Leavenworth, KS****Daily****Readership = 12,291**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	5	MARKET TO FEATURE DEMONSTRATION	6	\$81.00	12,291
07/10/2008	5	FARMERS' MARKET SCHEDULED	4	\$54.00	12,291
07/11/2008	5	FEWER NONSMOKERS BREATHE CIGARETTE...	24	\$324.00	12,291
07/18/2008	5	FOOD DEMONSTRATION SCHEDULED	5	\$67.50	12,291

07/19/2008	9	BUDGET	12	\$162.00	12,291	
			51	\$688.50	61,455	5 total records

Emporia Gazette<http://www.emporiamagazine.com/>

Lyon

Emporia, KS

Daily

Readership = 19,402

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/21/2008		LIGHT UP; JOIN THE CLUB	9	\$95.04	19,403	
07/02/2008	1	SMOKE-FREE TAVERN	36	\$380.16	19,403	
07/09/2008	1	CLEAN AIR EMPORIA	2	\$21.12	19,403	
07/10/2008	1	SMOKING-BAN CAMPAIGN STARTS	20	\$211.20	19,403	
07/14/2008	1	CHAT ON TUESDAY	3	\$31.68	19,403	
07/16/2008	1A	CHAT: CLEAN AIR EMPORIA	63	\$665.28	19,403	
07/16/2008	4	DEFENDS HIS CHOICE	10	\$105.60	19,403	
			143	\$1,510.08	135,821	7 total records

Hillsboro Free Press<http://www.hillsborofreepress.com/>

Marion

Hillsboro, KS

Weekly

Readership = 17,339

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/18/2008	4B	COUNTY CONSIDERS BUILDING A STORM...	30	\$270.00	17,340	
06/18/2008	1	SALMONELLA ALERT AFFECTS LOCAL TOMATO...	27	\$243.00	17,340	
07/02/2008	2	ANNUAL PATRIOTIC EVENT SET FOR JULY 3	4	\$36.00	17,340	
07/02/2008	2	ANNUAL BURGER FRY PLANNED IN PEABODY	4	\$36.00	17,340	
			65	\$585.00	69,360	4 total records

Marion Co. Record<http://www.marionrecord.com/>

Marion

Marion, KS

Weekly

Readership = 6,094

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/18/2008	1	MARION POLICE CHIEF ASKS FOR SMOKING BAN...	24	\$216.00	6,095	
06/18/2008	12	MARION FARMERS MARKET HAS POTENTIAL TO...	31	\$279.00	6,095	
06/18/2008	12	SCHAEFFLER HOUSE IS PERFECT SETTING FOR...	29	\$261.00	6,095	
06/18/2008	12	PEABODY EVENT STILL SUCCESSFUL AFTER NINE.	23	\$207.00	6,095	

107 \$963.00 24,380 4 total records

Frankfort Area News

Marshall

Frankfort, KS

Weekly

Readership = 1,722

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/11/2008	2	WALKING KANSAS CELEBRATION	14	\$70.00	1,723
			14	\$70.00	1,723 1 record

Marysville Advocate<http://www.mvleadvocate.com/>

Marshall

Marysville, KS

Weekly

Readership = 12,086

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	6	TOBACCO-FREE JULY 1	3	\$24.00	12,086
07/03/2008	6	PUT THE FDA IN CHARGE	13	\$104.00	12,086
			16	\$128.00	24,172 2 total records

Lindsborg News-Record

McPherson

Lindsborg, KS

Weekly

Readership = 5,618

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/12/2008	4	AT THE RAIL	21	\$273.00	5,619
06/26/2008	2	FARMER'S MARKET NUTRITION PROGRAM	13	\$169.00	5,619
			34	\$442.00	11,238 2 total records

Marquette Tribune<http://www.marquettetribune.com>

McPherson

Marquette, KS

Weekly

Readership = 1,455

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/11/2008	1	MARQUETTE TEAMS PARTICIPATE IN WALK...	58	\$259.26	1,456
			58	\$259.26	1,456 1 record

McPherson Sentinel<http://www.mcphersonsentinel.com/>**McPherson****McPherson, KS****Weekly****Readership = 9,137**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/11/2008	2	BPU VOTES TO BAN SMOKING IN POWER PLANT	19	\$247.00	9,138	
			19	\$247.00	9,138	1 record

Louisburg Herald<http://www.herald-online.com/>**Miami****Louisburg, KS****Weekly****Readership = 4,188**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/18/2008	1	FARM-FRESH PRODUCE AWAITS EARLY BIRDS	13	\$84.89	4,188	
06/25/2008		FARMERS MARKET GROWING IN POPULARITY	37	\$241.61	4,188	
06/25/2008	6	VENDOR BLANKETS THE MARKET WITH WARM...	13	\$84.89	4,188	
			63	\$411.39	12,564	3 total records

Miami Co. Republic<http://www.republic-online.com/>**Miami****Paola, KS****Bi-Weekly****Readership = 10,117**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/25/2008	1	PAOLA MAN HOLDS OUT HOPE FOR LUNG...	23	\$211.60	10,118	
06/25/2008		FRESH FLOWERS, FRESH SEASON AT MARKET	78	\$717.60	10,118	
			101	\$929.20	20,236	2 total records

Coffeyville Journal<http://www.cjournal.com/>**Montgomery****Coffeyville, KS****Daily****Readership = 9,321**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/11/2008	4	THE WICHITA EAGLE, ON A NEW CLEAN-AIR...	9	\$81.72	9,322	
07/06/2008	5	FARMER'S MARKET SHOWS GREATER PROBLEMS	11	\$99.88	9,322	
			20	\$181.60	18,644	2 total records

Independence Daily Reporter

Montgomery

Independence, KS

Daily

Readership = 14,080

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	6	DEMAND GROWING FOR HOME-GROWN PRODUCE	26	\$240.24	14,081
06/22/2008		KANSAS CITY SMOKING BAN INTO EFFECT	4	\$36.96	14,081
07/02/2008	10	SMOKESHOP'S SIGN RAISES EYEBROWS	4	\$36.96	14,081
			34	\$314.16	42,243
			3 total records		

Courier-Tribune

Nemaha

Seneca, KS

Weekly

Readership = 6,499

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/11/2008	2	WALK KANSAS HOLDS WRAP-UP PARTY	19	\$98.23	6,500
			19	\$98.23	6,500
			1 record		

Sabetha Herald<http://www.sabethaks.com>

Nemaha

Sabetha, KS

Weekly

Readership = 5,172

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/18/2008	3B	KANSAS STATE PARKS JOIN 'WHAT'S YOUR MILE'...	9	\$56.97	5,173
			9	\$56.97	5,173
			1 record		

Ness Co. News

Ness

Ness City, KS

Weekly

Readership = 4,459

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/26/2008	1	FARMERS MARKET & CRAFT SHOW	2	\$6.40	4,460
07/03/2008	4	FARMERS MARKET ON SATURDAY	1	\$3.20	4,460
07/03/2008	7	FARMERS MARKET & CRAFT SHOW	2	\$6.40	4,460
			5	\$16.00	13,380
			3 total records		

Norton Telegram<http://www.nwkansas.com/>**Norton****Norton, KS****Bi-Weekly****Readership = 3,778**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/27/2008	1	FARMERS MARKET TO KICK IN THURSDAY	5	\$33.50	3,779	
07/01/2008	1	FARMER'S MARKET TO OPEN ON THURSDAY	4	\$26.80	3,779	
07/11/2008	3	PRISON HELP AT LANDFILL DISCUSSED	19	\$127.30	3,779	
07/18/2008	1	CHECKING IT OVER	26	\$174.20	3,779	
			54	\$361.80	15,116	4 total records

Advocate of Phillips County**Phillips****Phillipsburg, KS****Weekly****Readership = 4,310**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/19/2008	2	WALK KANSAS 2008 ENDS WITH CELEBRATION	9	\$40.41	4,310	
			9	\$40.41	4,310	1 record

Logan Republican**Phillips****Logan, KS****Weekly****Readership = 2,260**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/19/2008	1	WALK KANSAS 2008 END CELEBRATION	10	\$40.00	2,261	
			10	\$40.00	2,261	1 record

Phillips Co. Review**Phillips****Phillipsburg, KS****Weekly****Readership = 4,593**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/18/2008	3	WALK KANSAS 2008 END CELEBRATION	10	\$50.00	4,593	
			10	\$50.00	4,593	1 record

Pratt Tribune<http://www.pratttribune.com/>**Pratt****Pratt, KS****Daily****Readership = 4,153**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/13/2008	12	TOBACCO USE DECREASING IN STATE	9	\$75.06	4,154
			9	\$75.06	4,154
			1 record		

Hutchinson News<http://www.hutchnews.com/>**Reno****Hutchinson, KS****Daily****Readership = 73,319**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/25/2008	8	AT BUS CENTER, SMOKE BAN WILL WIDEN	13	\$340.99	73,319
06/26/2008	1	LURE OF THE FORBIDDEN FRUIT	41	\$1,075.43	73,319
06/26/2008		MUSIC, FOOD AT FARMERS' MARKET THIS...	2	\$52.46	73,319
06/27/2008	5	A MURAL FOR THE MARKET	37	\$970.51	73,319
07/02/2008	1	TOBACCO STORE'S SMOKING SIGN QUESTIONED	20	\$524.60	73,319
			113	\$2,963.99	366,595
			5 total records		

Belleville Telescope**Republic****Belleville, KS****Weekly****Readership = 6,856**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/26/2008	2	EXCELSIOR FCE	5	\$44.10	6,856
			5	\$44.10	6,856
			1 record		

Scandia Journal**Republic****Belleville, KS****Weekly****Readership = 975**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/26/2008	1	FARMER'S MARKET	18	\$56.34	975
06/26/2008	2	DO NOTHINGS MEET	7	\$21.91	975
07/03/2008	3	REAL MEN WEAR GOWNS	12	\$37.56	975
			37	\$115.81	2,925
			3 total records		

Lyons News

Rice

Lyons, KS

Bi-Weekly

Readership = 4,312

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/13/2008	10	DRUG-FREE COMMUNITIES JUNE 20	8	\$55.52	4,312
			8	\$55.52	4,312
					1 record

Kansas State Collegian<http://www.kstatecollegian.com/>

Riley

Manhattan, KS

Daily

Readership = 60,126

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/18/2008	3	STUDENT-RUN FARM PROVIDES MANHATTAN,...	58	\$507.50	60,127
06/25/2008	2	FARMERS MARKET	3	\$26.25	60,127
			61	\$533.75	120,254
					2 total records

Manhattan Mercury<http://www.themercury.com/>

Riley

Manhattan, KS

Daily

Readership = 22,438

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/11/2008	1	NO-SMOKING IDEA GAINS BACKING	32	\$284.80	22,439
			32	\$284.80	22,439
					1 record

Plainville Times

Rooks

Plainville, KS

Weekly

Readership = 3,461

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/12/2008	15	WALK KANSAS COMPLETED	8	\$40.00	3,461
06/12/2008	8	MEN ENCOURAGED TO KICK THE HABIT	13	\$65.00	3,461
			21	\$105.00	6,922
					2 total records

Russell County News**Russell****Russell, KS****Bi-Weekly****Readership = 5,520**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/18/2008	1	OPENING DAY	10	\$69.40	5,520	
			10	\$69.40	5,520	1 record

Salina Journal<http://www.saljournal.com/>**Saline****Salina, KS****Daily****Readership = 65,784**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/17/2008	1	STRONGER SMOKING BAN URGED	12	\$252.00	65,785	
06/18/2008	7	KEEP ON PUSHING FOR MORE	17	\$357.00	65,785	
06/28/2008	2	KANSAS SINGER TO PERFORM AT MARKET	2	\$42.00	65,785	
06/29/2008	1B	WOUND WARRIORS	100	\$2,100.00	65,785	
			131	\$2,751.00	263,140	4 total records

Scott Co. Record**Scott****Scott City, KS****Weekly****Readership = 4,075**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/19/2008	1	FAMERS' MARKET IN SC MONDAYS	1	\$5.00	4,076	
06/26/2008	2	FARMERS' MARKET IN SC MONDAYS	2	\$10.00	4,076	
			3	\$15.00	8,152	2 total records

Derby Informer<http://www.derbyinformer.com/>**Sedgwick****Derby, KS****Weekly****Readership = 1,867**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp	
06/18/2008	2	CITY SEEKS INPUT ON CLEAN INDOOR AIR	28	\$434.00	1,868	
07/02/2008	1	SMOKING ISSUE COMES BEFORE COUNCIL AGAIN	23	\$356.50	1,868	
07/02/2008	4	TOBACCO IS COSTING KANSAS	18	\$279.00	1,868	
07/16/2008	5	SMOKERS SAY THEY WILL SEEK OTHER OPTIONS	17	\$263.50	1,868	
07/16/2008	6	LETTER TO THE EDITOR	14	\$217.00	1,868	
07/16/2008	1	NO SMOKING ACROSS THE BOARD	29	\$449.50	1,868	

129 \$1,999.50 11,208 6 total records

Derby Reporter<http://www.derbydailyrep.com/>**Sedgwick****Derby, KS****Daily****Readership = 2,214**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/18/2008	3	WHAT DOES WICHITA'S CLEAN INDOOR AIR...	20	\$155.20	2,215
07/10/2008	1	NO SMOKING?	93	\$721.68	2,215
			113	\$876.88	4,430
			2 total records		

Haysville Sun-Times<http://haysvilleonline.com/times>**Sedgwick****Haysville, KS****Weekly****Readership = 2,704**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/13/2008	1	HAYSVILLE CITIZENS PARTICIPATE IN RETAIL...	28	\$261.24	2,705
			28	\$261.24	2,705
			1 record		

Mount Hope Clarion**Sedgwick****Mount Hope, KS****Weekly****Readership = 4,140**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/12/2008	9	THE SEDGWICK COUNTY HEALTH DEPARTMENT...	13	\$104.00	4,140
06/19/2008	13	COLWICH TO PARTICIPATE IN WESTAR ENERGY...	28	\$224.00	4,140
06/19/2008	13	SUPPER AT FARMERS MARKET	4	\$32.00	4,140
07/03/2008	4	FROM THE CENTER	16	\$128.00	4,140
07/17/2008	12	COLWICH COLLECTIONS	12	\$96.00	4,140
			73	\$584.00	20,700
			5 total records		

Wichita Business Journal

Sedgwick

Wichita, KS

Weekly

Readership = 13,004

<http://www.bizjournals.com/wichita>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/20/2008	14	WITH RECENT TRENDS	2	\$15.08	13,004
			2	\$15.08	13,004 1 record

Wichita Eagle

Sedgwick

Wichita, KS

Daily

Readership = 237,817

<http://www.kansas.com>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/19/2008		READY TO BUTT OUT? PHYSICIAN OFFERS TIPS	22	\$2,801.70	237,818
06/24/2008	1B	KC SMOKERS ACQUIESCE TO BAN	27	\$3,438.45	237,818
07/01/2008	6	TEENS GETTING MESSAGE ON SMOKING?	4	\$509.40	237,818
07/04/2008	9B	DIVERSIONS	5	\$636.75	237,818
07/11/2008	7D	DIVERSIONS	5	\$636.75	237,818
07/13/2008	10	REAL SMOKING BAN	9	\$1,146.15	237,818
			72	\$9,169.20	1,426,908 6 total records

High Plains Daily Leader

Seward

Liberal, KS

Daily

Readership = 0

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	3	LIBERAL AREA COALITION FOR FAMILIES TO...	7	\$0.00	0
07/03/2008	5B	SUMMER BRINGS LOTS OF SPECIAL EVENTS	17	\$0.00	0
			24	\$0.00	0 2 total records

The Times

Seward

Liberal, KS

Daily

Readership = 9,526

<http://www.swdtimes.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/20/2008	4	TOBACCO SENDS KANSAS FUNDS UP IN SMOKE	15	\$195.00	9,527
07/04/2008	2	FARMERS MARKET	1	\$13.00	9,527
			16	\$208.00	19,054 2 total records

The Ledger - Shawnee County

Shawnee

Silver Lake, KS

Daily

Readership = 1,150

<http://www.theshawneecountyledger.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/30/2008	4	BLUE CROSS AND BLUE SHIELD GOING TOBACCO..	21	\$34.23	1,150
06/30/2008	4	DEMAND FOR LOCAL PRODUCE GROWING	28	\$45.64	1,150
			49	\$79.87	2,300
					2 total records

Topeka Capital-Journal

Shawnee

Topeka, KS

Daily

Readership = 110,905

<http://www.cjonline.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/15/2008	3	FARM FRESH	41	\$3,104.11	110,906
06/22/2008	1B	HERD MENTALITY	97	\$7,343.87	110,906
06/29/2008	1C	TOBACCO BANNED AT BLUE CROSS	12	\$908.52	110,906
06/29/2008	8B	AREA EVENTS	3	\$227.13	110,906
07/09/2008	1C	TIME TO TURN OVER THE TITLE	14	\$1,059.94	110,906
07/13/2008	3	FARMERS MARKET MONDAYS COMING TO ST....	15	\$1,135.65	110,906
07/13/2008	3B	ACT TO KEEP KIDS HEALTHY	17	\$1,287.07	110,906
07/13/2008	5B	STORE OWNERS THINK BIG	40	\$3,028.40	110,906
07/14/2008	2B	CIGARETTES STOLEN IN STORE BURGLARY	2	\$151.42	110,906
07/22/2008	1	FIELD OF GREEN	40	\$3,028.40	110,906
07/24/2008	1B	CIGARETTE MANUFACTURER LOSES FIGHT WITH...	12	\$908.52	110,906
07/25/2008	1C	CORRECTIONS	1	\$75.71	110,906
			294	\$22,258.74	1,330,872
					12 total records

Smith Co. Pioneer

Smith

Smith Center, KS

Weekly

Readership = 7,679

<http://www.smithcountypioneer.com/>

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
05/22/2008	10B	WALK KANSAS WRAP-UP HELD	8	\$55.60	7,680
			8	\$55.60	7,680
					1 record

Caldwell Messenger

Sumner

Caldwell, KS

Weekly

Readership = 3,084

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/11/2008	5	TOBACCO IS COSTING KANSAS	14	\$48.30	3,084
			14	\$48.30	3,084
					1 record

Norwich News

Sumner

Norwich, KS

Weekly

Readership = 609

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/07/2008	2	KINGMAN COUNTY HEALTH COALITION	6	\$28.02	610
			6	\$28.02	610
					1 record

Western Kansas World

Trego

Wakeeney, KS

Weekly

Readership = 4,195

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	1	2008 WALK KANSAS COMPLETED	18	\$67.50	4,195
07/03/2008	1	FARMER'S MARKET BEGINS	2	\$7.50	4,195
			20	\$75.00	8,390
					2 total records

Wabaunsee Co. Signal - Enterprise<http://www.lasr.net/ks.signal-enterprise>

Wabaunsee

Alma, KS

Weekly

Readership = 3,495

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/17/2008	13	FAMILY	19	\$88.73	3,496
			19	\$88.73	3,496
					1 record

Washington Co. News

Washington

Washington, KS

Weekly

Readership = 6,400

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	6	WASHINGTON FARMERS MARKET BEGINS...	11	\$73.37	6,401
			11	\$73.37	6,401
					1 record

Basehor Sentinel

Wyandotte

Bonner Spring, KS

Weekly

Readership = 2,992

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/26/2008	4	SMOKING BAN A BOON FOR PUBLIC HEALTH	25	\$212.50	2,992
07/10/2008	4B	LEGISLATIVE HOPEFULS TOUT STANCES PRIOR TO	29	\$246.50	2,992
			54	\$459.00	5,984
			2 total records		

Kansas City Kansan<http://www.kansascitykansan.com/>

Wyandotte

Kansas City, KS

Daily

Readership = 8,254

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/21/2008	1	COMMISSIONERS ASK STAFF FOR SMOKING BAN...	62	\$548.70	8,255
06/21/2008	1	SOME BUSINESSES IN COUNTY ALREADY BAN...	32	\$283.20	8,255
06/21/2008	1	SMOKERS NEED NOT APPLY: TURNPIKE HAS...	28	\$247.80	8,255
06/21/2008	4	KANSAS GIVES EMPLOYERS THE RIGHT TO SET...	30	\$265.50	8,255
06/21/2008	7	LOCAL SMOKING BANS	13	\$115.05	8,255
06/26/2008	4	ENTER THE DRAGON	44	\$389.40	8,255
07/12/2008	B3	A HEALTHIER USE FOR TOBACCO	2	\$17.70	8,255
			211	\$1,867.35	57,785
			7 total records		

Piper Press<http://www.wyandottewest.com/>

Wyandotte

Kansas City, KS

Weekly

Readership = 1,451

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/19/2008	2	SPECIAL UG SESSION SET	2	\$33.86	1,451
07/17/2008	1	HOMEGROWN...	10	\$169.30	1,451
			12	\$203.16	2,902
			2 total records		

The Chieftain<http://www.bonnersprings.com/>

Wyandotte

Bonner Springs, KS

Weekly

Readership = 1,230

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
06/26/2008	7	SMOKING BAN A BOON FOR PUBLIC HEALTH	22	\$187.00	1,230

22	\$187.00	1,230	1 record
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Wyandotte West<http://www.wyandottewest.com>**Wyandotte****Kansas City, KS****Weekly****Readership = 4,250**

Date	Page #	Headline	Col. Inches	Ad Equiv	Rdshp
07/17/2008	1	FIFTH DISTRICT PRIMARY HEATS UP WITH...	46	\$778.78	4,250
			46	\$778.78	4,250
					1 record

Grand Totals

Publications = 94
Clips = 304
Col. Inches = 5,533
Ad Equiv = \$226,365.38
Rdshp = 20,507,348

Allen

Publications = 1
Clips = 7
Col. Inches = 95
Ad Equiv = \$818.90
Rdshp = 62,517

Anderson

Publications = 1
Clips = 3
Col. Inches = 71
Ad Equiv = \$602.79
Rdshp = 20,058

Barton

Publications = 2
Clips = 18
Col. Inches = 273
Ad Equiv = \$2,624.25
Rdshp = 237,707

Bourbon

Publications = 1
Clips = 1
Col. Inches = 14
Ad Equiv = \$137.90
Rdshp = 6,410

Butler

Publications = 2
Clips = 2
Col. Inches = 44
Ad Equiv = \$384.16
Rdshp = 12,054

Cherokee

Publications = 2
Clips = 4
Col. Inches = 20
Ad Equiv = \$108.16
Rdshp = 18,493

Clay

Publications = 1
Clips = 1
Col. Inches = 47
Ad Equiv = \$394.80
Rdshp = 6,403

Cloud

Publications = 2
Clips = 2
Col. Inches = 9
Ad Equiv = \$47.85
Rdshp = 6,877

Cowley

Publications = 2
Clips = 14
Col. Inches = 426
Ad Equiv = \$3,597.48
Rdshp = 149,376

Crawford

Publications = 1
Clips = 4
Col. Inches = 4
Ad Equiv = \$20.52
Rdshp = 11,592

Dickinson

Publications = 1
Clips = 2
Col. Inches = 57
Ad Equiv = \$427.50
Rdshp = 17,088

Douglas

Publications = 1
Clips = 29
Col. Inches = 573
Ad Equiv = \$17,075.40
Rdshp = 1,365,204

Ellis

Publications = 2
Clips = 9
Col. Inches = 125
Ad Equiv = \$1,725.89
Rdshp = 234,777

Finney

Publications = 1
Clips = 4
Col. Inches = 94
Ad Equiv = \$1,300.02
Rdshp = 79,128

Ford

Publications = 1
Clips = 6
Col. Inches = 53
Ad Equiv = \$614.80
Rdshp = 101,814

Franklin

Publications = 1
Clips = 5
Col. Inches = 104
Ad Equiv = \$927.68
Rdshp = 58,995

Geary

Publications = 1
Clips = 2
Col. Inches = 39
Ad Equiv = \$327.60
Rdshp = 21,124

Gove

Publications = 1
Clips = 1
Col. Inches = 2
Ad Equiv = \$7.00
Rdshp = 4,138

Greenwood

Publications = 1
Clips = 1
Col. Inches = 9
Ad Equiv = \$54.00
Rdshp = 4,867

Harvey

Publications = 2
Clips = 6
Col. Inches = 51
Ad Equiv = \$680.90
Rdshp = 95,424

Haskell

Publications = 1
Clips = 1
Col. Inches = 13
Ad Equiv = \$58.50
Rdshp = 2,647

Jackson

Publications = 2
Clips = 23
Col. Inches = 257
Ad Equiv = \$126,206.12
Rdshp = 13,372,455

Johnson

Publications = 7
Clips = 19
Col. Inches = 558
Ad Equiv = \$13,724.66
Rdshp = 324,370

Kingman

Publications = 2
Clips = 4
Col. Inches = 43
Ad Equiv = \$257.60
Rdshp = 18,057

Kiowa

Publications = 1
Clips = 2
Col. Inches = 24
Ad Equiv = \$140.40
Rdshp = 4,656

Labette

Publications = 1
Clips = 2
Col. Inches = 15
Ad Equiv = \$133.50
Rdshp = 25,842

Leavenworth

Publications = 2
Clips = 6
Col. Inches = 70
Ad Equiv = \$932.65
Rdshp = 78,705

Lyon

Publications = 1
Clips = 7
Col. Inches = 143
Ad Equiv = \$1,510.08
Rdshp = 135,821

Marion

Publications = 2
Clips = 8
Col. Inches = 172
Ad Equiv = \$1,548.00
Rdshp = 93,740

Marshall

Publications = 2
Clips = 3
Col. Inches = 30
Ad Equiv = \$198.00
Rdshp = 25,895

McPherson

Publications = 3
Clips = 4
Col. Inches = 111
Ad Equiv = \$948.26
Rdshp = 21,832

Miami

Publications = 2
Clips = 5
Col. Inches = 164
Ad Equiv = \$1,340.59
Rdshp = 32,800

Montgomery

Publications = 2
Clips = 5
Col. Inches = 54
Ad Equiv = \$495.76
Rdshp = 60,887

Nemaha

Publications = 2
Clips = 2
Col. Inches = 28
Ad Equiv = \$155.20
Rdshp = 11,673

Ness

Publications = 1
Clips = 3
Col. Inches = 5
Ad Equiv = \$16.00
Rdshp = 13,380

Norton

Publications = 1
Clips = 4
Col. Inches = 54
Ad Equiv = \$361.80
Rdshp = 15,116

Phillips

Publications = 3
Clips = 3
Col. Inches = 29
Ad Equiv = \$130.41
Rdshp = 11,164

Pratt

Publications = 1
Clips = 1
Col. Inches = 9
Ad Equiv = \$75.06
Rdshp = 4,154

Reno

Publications = 1
Clips = 5
Col. Inches = 113
Ad Equiv = \$2,963.99
Rdshp = 366,595

Republic

Publications = 2
Clips = 4
Col. Inches = 42
Ad Equiv = \$159.91
Rdshp = 9,781

Rice

Publications = 1
Clips = 1
Col. Inches = 8
Ad Equiv = \$55.52
Rdshp = 4,312

Riley

Publications = 2
Clips = 3
Col. Inches = 93
Ad Equiv = \$818.55
Rdshp = 142,693

Rooks

Publications = 1
Clips = 2
Col. Inches = 21
Ad Equiv = \$105.00
Rdshp = 6,922

Russell

Publications = 1
Clips = 1
Col. Inches = 10
Ad Equiv = \$69.40
Rdshp = 5,520

Saline

Publications = 1
Clips = 4
Col. Inches = 131
Ad Equiv = \$2,751.00
Rdshp = 263,140

Scott

Publications = 1
Clips = 2
Col. Inches = 3
Ad Equiv = \$15.00
Rdshp = 8,152

Sedgwick

Publications = 6
Clips = 21
Col. Inches = 417
Ad Equiv = \$12,905.90
Rdshp = 1,478,955

Seward

Publications = 2
Clips = 4
Col. Inches = 40
Ad Equiv = \$208.00
Rdshp = 19,054

Shawnee

Publications = 2
Clips = 14
Col. Inches = 343
Ad Equiv = \$22,338.61
Rdshp = 1,333,172

Smith

Publications = 1
Clips = 1
Col. Inches = 8
Ad Equiv = \$55.60
Rdshp = 7,680

Sumner

Publications = 2
Clips = 2
Col. Inches = 20
Ad Equiv = \$76.32
Rdshp = 3,694

Trego

Publications = 1
Clips = 2
Col. Inches = 20
Ad Equiv = \$75.00
Rdshp = 8,390

Wabaunsee

Publications = 1
Clips = 1
Col. Inches = 19
Ad Equiv = \$88.73
Rdshp = 3,496

Washington

Publications = 1
Clips = 1
Col. Inches = 11
Ad Equiv = \$73.37
Rdshp = 6,401

Wyandotte

Publications = 5

Clips = 13

Col. Inches = 345

Ad Equiv = \$3,495.29

Rdshp = 72,151